



सत्यमेव जयते

Government of Rajasthan



**INNOVATE.  
CULTIVATE.  
ELEVATE.**

# GROW WITH RAJASTHAN

GRAM 2026 is Rajasthan's flagship global platform bringing together the brightest minds, pioneering technologies, and transformative solutions shaping the future of agriculture.

Set for 23–25 May 2026 in Jaipur, GRAM stands as India's most ambitious congregation for farmers, agribusinesses, innovators, policymakers, and global investors—all working toward a future that is sustainable, market-driven, profitable, and technology-led

## ADVANTAGE RAJASTHAN: AGRICULTURE & ALLIED SECTORS

Rajasthan offers a compelling and future ready ecosystem for agriculture and allied sectors, combining scale, diversity, policy support, and innovation led growth. The state continues to play a critical role in India's agricultural transformation while emerging as a preferred destination for agri investments and technology adoption.

## DIVERSE AGRO-CLIMATIC BASE

10 agro-climatic zones enable year-round cultivation of cereals, oilseeds, pulses, horticulture, spices, and medicinal plants. Drives crop diversification, scalability, and climate resilience.

## SCALE & MARKET ACCESS

- 14.14% of India's cultivable land: 25.5M hectares
- 62% population dependent on agriculture
- Borders 5 major states → access to large domestic consumer base + surplus for national/international markets

## PRODUCTION LEADERSHIP

CATEGORY	OUTPUT
Food grains	24.03M tonnes
Oilseeds	9.30M tonnes
Vegetables	2.86M tonnes
Fruits	1.38M tonnes

CATEGORY	RANK
Coarse cereals, Oilseeds, Fenugreek, Coriander, Ajwain, Mustard, Bajra, Guar	1st
Groundnut	2nd
Gram, Pulses, Soybean	3rd
Jowar, Cotton	4th
Wheat	5th

## HORTICULTURE & HIGH-VALUE CROPS

- Leading producer of garlic, citrus, pomegranate, aloe vera.
- Protected cultivation: 18.12L sq.m greenhouses + 6.76L sq.m shade nets
- Key crops: Cucumber, Tomato, Capsicum, Cherry Tomato, Strawberry, Gerbera, Dutch Rose

## LIVESTOCK & DAIRY POWERHOUSE

- 2nd largest livestock population in India: 56.8M
- Ranks:
  - 1st in Goat population
  - 1st in Wool production (30% of India)
  - 2nd in Buffalo population
  - 2nd in Milk production (12% of India)
  - 5th in Cattle population

## CLIMATE-SMART AGRICULTURE

13M hectares under protective irrigation via tube wells, canals, tanks. Leader in micro-irrigation, drip, sprinklers, and protected cultivation. Positioning as India's lab for water-efficient farming.

## ORGANIC & SUSTAINABLE FARMING

- 4th in India for certified organic: 5,80,679+ hectares (2022-23).
- Strong push via certification, clusters, and market linkages. Opens premium export + traceable supply chain opportunities.

## STRATEGIC LOGISTICS & EXPORT EDGE

- Connectivity: 2nd largest national highway network (7,310+ km) + 2nd

largest rail network

- Infrastructure: 6 Agro Food Parks operational, 39 more planned
- Location: Natural corridor between North & West India
- Policy: Single-window clearance + export incentives for agri/food processing
- Export basket: Kinnow, spices, seed spices, honey, garlic, rose oil, isabgol, senna, henna, herbs

## INSTITUTIONAL STRENGTH

Focus on FPOs and aggregation models improving farmer market linkages and value realization





## GLOBAL RAJASTHAN AGRITECH MEET (GRAM)

23-25 MAY 2026 @ JAIPUR

GRAM 2026 is designed to catalyse agricultural transformation through global knowledge-sharing, business partnerships, and technology adoption

# EVENT HIGHLIGHTS

## GRAND EXHIBITION ZONES

Innovations across the complete agri value chain:

- Agri machinery & implements
- Seeds, bio-inputs & biotechnology
- Protected cultivation & greenhouse technologies
- Food processing, packaging & postharvest systems
- Livestock, dairy & veterinary technologies

## LIVE DEMONSTRATION ARENA

Experience fieldready demonstrations of:

- Drones & precision tools



- Protected cultivation systems
- Harvesting machinery
- Smart irrigation technologies
- Livestock Display
- Smart Farm Display

## PROGRESSIVE FARMERS GALLERY

A curated gallery showcasing:

- Inspirational success stories
- Best farming innovations
- Climate-resilient and tech-enabled model farms
- Rajasthan's award-winning progressive farmers

## FARMER-CENTRIC ENGAGEMENT: 1 LAKH+ FARMERS

GRAM delivers unmatched grassroots engagement through:

- Kisan Ghoshti (Agri Clinics)
- Hands-on demonstrations
- Direct interaction with scientists & experts
- Access to new seeds, tools, and technologies

## AGRI STARTUP PAVILION

Featuring early-stage agri-innovators, incubators, and accelerators with participation from global entrepreneurship ecosystems.

## GLOBAL PARTICIPATION & KNOWLEDGE EXCHANGE

Participation from foreign delegations, global agriculture bodies, agri-entrepreneurs, academicians, researchers, and agri-tourism enterprises through conferences, B2B/B2G meetings, thematic sessions, and networking platforms.

## GLOBAL CONFERENCE SESSIONS

Focused dialogues on:

- Climate-smart agriculture
- Public-private partnerships
- Digital agriculture & agri-fintech
- Women in agriculture
- Agro-tourism models
- Research, training & human capital development



# INVESTMENT OPPORTUNITIES

Rajasthan offers investorready opportunities across:

- Post-harvest infra & cold chains
- Food processing & value addition
- Dairy, poultry & livestock
- Seed production & bio-solutions
- Water & microirrigation solutions
- Digital agriculture & AI-driven advisory systems
- Protected cultivation & high-value horticulture



# WHY PARTICIPATE IN GRAM 2026?

## SCALE

- 1 lakh+ farmer footfall, ensuring unmatched grassroots visibility.

## BUSINESS GROWTH

- Opportunities for partnerships, product launches, distribution expansion, and global exposure.

## GLOBAL REACH

- Participation from international delegations, agripreneurs,

academicians, researchers, and agritourism experts.

## INNOVATION VISIBILITY

- Showcase solutions to a massive live audience of farmers, buyers, and policymakers.

## POLICY CONNECT

- Direct interface with central & state government officials.

# PARTICIPANT PROFILE

- Top level functionaries from Central and State Government Departments
- Farmer groups and progressive farmers
- Agribusiness and food companies from India and abroad
- Senior experts from national and international agriculture research institutes
- Academicians from State Agricultural Universities & Agri-Management Colleges
- Financial institutions
- Infrastructure developers, including cold chains, warehouses, and rural godowns
- International agricultural organisations

## SPACE RENTALS

TYPE OF STALL/ RAW SPACE	RATES* IN INR/SQM	RATES* IN USD/SQM
Built-up (Minimum - 9 sqm) - one side open	6,500	200
Built-up (Minimum - 9 sqm) - two side open	7,000	230
Indoor Raw Space (Minimum - 24 sqm) - two/three sides open	6,000	200
Indoor Raw Space (Minimum - 60 sqm) - four sides open	7,500	230
Raw space for Farm Machinery & Equipment in Air Cooled Hangar – Minimum 50 sqm	4,500	160

Note: \*18% GST applicable

# VENUE & CONTACT

Jaipur Exhibition & Convention Center (JECC),  
Sitapura Industrial Area, Sitapura, Jaipur,  
Rajasthan 302022

## FOR EXHIBITION

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## GLOBAL RAJASTHAN AGRITECH MEET (GRAM)

23–24–25 MAY 2026 @ JAIPUR



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Organiser



Summit Partner

